



# Alex Goodstein

FOOD | EVENTS | TRAVEL

## Over 18,000

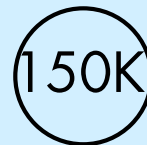
Instagram followers

Over 27,000 followers across all platforms

@ALEXEATSTOOMUCH



From  
Pittsburgh, PA



Reach



Women:Men



Engagement

## MY MISSION

Alex Goodstein owns the stomach behind the AlexEatsTooMuch Instagram and Blog. Started in August 2017 as a Pittsburgh, PA based food blog and Instagram for a way to share exciting meals. I've always been a lover of food and seek out great meals and food related experiences. The AlexEatsTooMuch brand has expanded to work with and share restaurants and events and broaden my horizons through travel experiences. My travels are heavily food focused, looking for the best places to eat in between activities.

The latest iteration of AlexEatsTooMuch includes Instagram, Facebook, TikTok, YouTube and my blog. Most content shared is short-form vertical videos for Instagram Reels crossposted to other channels. Now creating more long form videos for YouTube. Photos and blog posts fill out the rest of the content shared.





## FOOD AND RESTAURANTS

### SERVICES:

- *Showcase restaurant openings*
- *Preview and promote new menus*
- *Announce special events*
- *Collaborate on specialty dishes or cocktails*
- *Recommendations for menu and social media improvements*

### NATIONAL COLLABORATIONS:

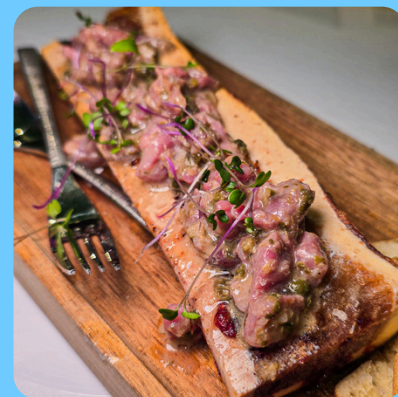
- *Sheetz*
- *Smokey Bones*
- *Klondike*
- *Samuel Adams Beer*

### PITTSBURGH COLLABORATIONS:

- *City Kitchen*
- *Wigle Whiskey*
- *Richard Deshantz Restaurants*
- *Big Burrito Restaurant Group*

### PREVIOUS FEATURES

#### **PALM PALM**



#### **RITUAL HOUSE**





## EVENTS

### SERVICES:

- *Social media management and featured personality*
- *Promotion prior to the event*
- *Attend the event and post about the event in real-time*
- *Recap the event and share on social media*
- *Blog about the event*

### COLLABORATIONS:

- *BaconBurgh*
- *Good Taste PGH PizzaFest*
- *One Day to Remember One Bite One Day*
- *Kennywood Bites & Pints*
- *Chocolate Bar at the Benedum Theater*
- *Pittsburgh Opera*
- *Mattress Factory*

## PREVIOUS FEATURES

### ONE BITE ONE DAY



### BITES & PINTS





## TRAVEL

### SERVICES:

- *Visit tourist locations with a focus on what to eat while there*
- *Feature local lodging, restaurants, attractions and events*
- *Post about the trip in real-time*
- *Create social media posts with key highlights from the trips*
- *Post to blog and YouTube*

### COLLABORATIONS & INVITES:

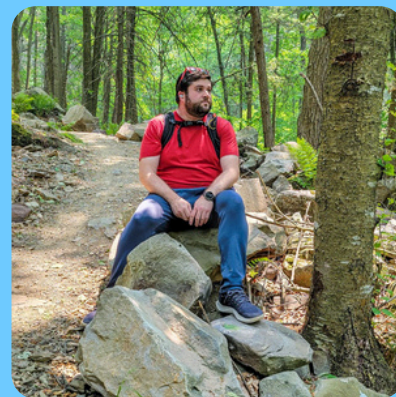
- *Happy Valley Adventure Bureau*
- *Go Laurel Highlands*
- *VisitErie*
- *Visit Greenville, SC*

### PERSONAL TRAVEL

- *Italy*
- *Ireland*
- *New York City*
- *Chicago*

## PREVIOUS FEATURES

### HAPPY VALLEY ADVENTURE BUREAU



## VISIT ERIE

